

BACHELOR OF MEDIA STUDIES

Faculty of Arts
University of British Columbia | Vancouver Campus



WHAT IS MEDIA STUDIES?

- A discipline and a way of understanding the world through the study of the content, history, and effects of various media
- Media mediates interactions between people in society – this can include social media, theatre, radio, technology, mass media, books, photographs
- Draws on traditions, methods, and theories from the social sciences and humanities
- Explores opportunities for creative use of media



BACHELOR OF MEDIA STUDIES AT A GLANCE

7 Arts disciplines and 1 Science discipline:

- Art History and Visual Art
- Creative Writing
- Journalism
- Film Studies and Film Production
- Information Studies
- Media Theory
- Computer Science



BACHELOR OF MEDIA STUDIES AT A GLANCE

- **Direct-entry, multidisciplinary program** focusing on a theoretical and research-based foundation
- **Learning outside the classroom:** community-based learning opportunities, optional co-op work terms and structured study terms abroad
- **Unique course offerings** (ie: Journalism, Information Studies) and course offerings at the Centre for Digital Media in their Master of Digital Media program
- Eligible for a **Dual Degree** in the Bachelor + Master of Management program
- **Flexibility** to tailor the BMS to either further specialize, or study another discipline (minor)



LEARNING OUTSIDE THE CLASSROOM

Structured Terms Abroad

- Option of studying abroad in the second term of Year 3
- Study at any of UBC's 200+ partner universities or with BMS partners:
 - **Free University of Berlin**
 - **Copenhagen University**
 - **Ludwig Maximilian University of Munich**

Arts Co-op

Arts Internship Program

Community-Based Experiential Learning



PROGRAM STRUCTURE

Core Courses (63 credits)	Courses across Art History, Visual Arts, Creative Writing, Journalism, Film Production, Film Studies, Information Studies, Media Theory, Computer Science
Core Plus Credits (12 credits)	Full list: http://mediastudies.arts.ubc.ca/program-of-study/core-plus-courses/ Further specialization in an area of media studies to be taken in the later half of the degree program
Electives (45 credits)	Flexibility to further specialize or study other disciplines
Total: 120 credits	

Sample paths:

- BMS + Minor in Political Science, if interested in journalism
- BMS + Minor in Commerce, if interested in combining media and foundations in business
- BMS + Minor in Environment and Sustainability, if interested in working in energy sectors
- BMS + Law and Society, if interested in relationship between media, law, and the public



WHICH BMS PROGRAM SHOULD I APPLY FOR?

- Both UBC campuses have a Bachelor of Media Studies program
- Different requirements to apply
- Both focus on media studies from different perspectives
 - **UBC Vancouver:** focus on humanities, liberal arts, social sciences perspective; more course offerings in areas such as Film Studies, Information Studies, Journalism, Art History, etc. Only two courses in Computer Science.
 - **UBC Okanagan:** more courses in Computer Science and Visual Arts; focus on digital skills and coding, such as digital animations, simulations, games, interface and interactive design
- Once admitted, students cannot transfer between the two BMS programs because they have very different degree requirements



APPLYING TO THE BACHELOR OF MEDIA STUDIES



- **Admissions**
- **Supplemental Application**
- **Deadlines**

HOW TO APPLY – TWO STEPS

1. Apply to UBC by **January 15, 2018**
 1. To be considered for scholarships, submit your UBC application by **December 1, 2017.**
2. Complete the supplemental application at <http://mediastudies.arts.ubc.ca> by **January 15, 2018.**

STEP 1 – UBC APPLICATION

- Online: <http://you.ubc.ca>
- Choose the Bachelor of Media Studies as **Choice 1** in your application
Cannot choose BMS as Choice 2
- Complete a **personal profile**



STEP 2 - SUPPLEMENTAL APPLICATION

- Online: <http://mediastudies.arts.ubc.ca>
- Students must submit:
 1. Written response (500 words)
 2. Digital portfolio of work which includes
 1. Three samples of work
 2. Summary of your portfolio (300 words)

TIPS:

- Consider samples in different mediums to illustrate range of interests, experience, and talent
- Video content must be less than 3-minutes long
- Consider using the website itself as a medium! Be creative.

Physical portfolios and letters of recommendation will not be accepted



SOME EXAMPLES OF WORK

- **Artwork or graphic design** such as drawing, sketching, painting, photography, typography, design, illustration, and technical drawing: and/or examples of work for theatre or film production.
- **Films, animation or motion graphics** no more than 3 minutes long.
- Coding (please include and document at least 100 lines of original code that you created)
- **Images from a sketchbook or concept/idea book** (e.g. studies and examples of your media/tools experiments, process explorations)
- **Interactive media** (e.g. website design, game design, smartphone apps, and/or other interactive work)
- **Creative writing samples**
- **Papers or essays** in subject or topic matter that may relate to media studies

This list is only an example!



QUESTIONS?



Bachelor of Media Studies

<http://mediastudies.arts.ubc.ca>

Program and Application-Related Questions

arts.mediastudies@ubc.ca

Information on UBC

Information on the UBC general application, tuition, housing, awards, scholarships:

<http://you.ubc.ca>



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